



on the edge, reflection, something huge, pure shape: easy to remember,



## Global Campaign

To create awareness and make a positive impact through conscious efforts to sensitize ourselves to our actions that are contributing to global warming.

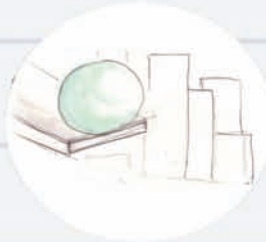
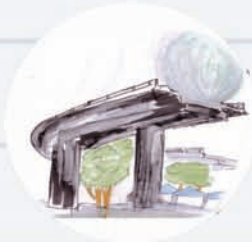
The unfinished bridge in Cape Town CBD create fear of falling off and being on edge - world is in danger



## The Journey

Greemo will begin its journey in Cape Town and will be visiting all the countries for one year each. Some examples how and where Greemo can be positioned in the different countries.

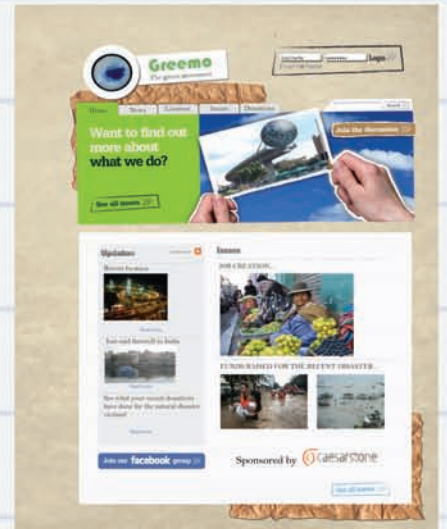




visible from everywhere, positive impact, **CREATE AWARENESS**

# Greemo

The green movement



Adopt the 'Big Issue' concept to rollout a global campaign with people on the ground level to sell the miniature model of the GREEMO. Sales revenue from this campaign will also have an instant impact on individuals whose livelihoods depend on street vending. The remaining funds go to the Organization Greemo.

Greemo Website.  
update of GREEMOs journey  
electronic donation, case study,...

